

# Y10 GCSE Business Studies



## Business Activity

Choose a type of business that you are familiar with (e.g. Restaurant, Clothes Shop, Supermarket etc) and answer the following questions about that business.

1. What resources would you need to set up that business?
2. What kind of research would the business do to find out about their customers? Competitors? Product/Service?
3. What kind of promotion/advertising would the business need to do?
4. What would the business need money for? Where would they get the money from?
5. What staff would the business need? Where would the business find the staff they need?
6. Would the business make the product(s) themselves or would they buy them from the manufacturer? Where would they buy their raw materials?
7. Would the business be affected by government legislation? What taxes would the business have to pay?

## Lesson Tasks

- Answer the above questions in relation to a business you are familiar with. Think about companies that you know and that you regularly buy goods/services from and use those as examples.
- Use PowerPoint to set out your answers using a slide per page. See example.
- Relate all your examples to your chosen business.